

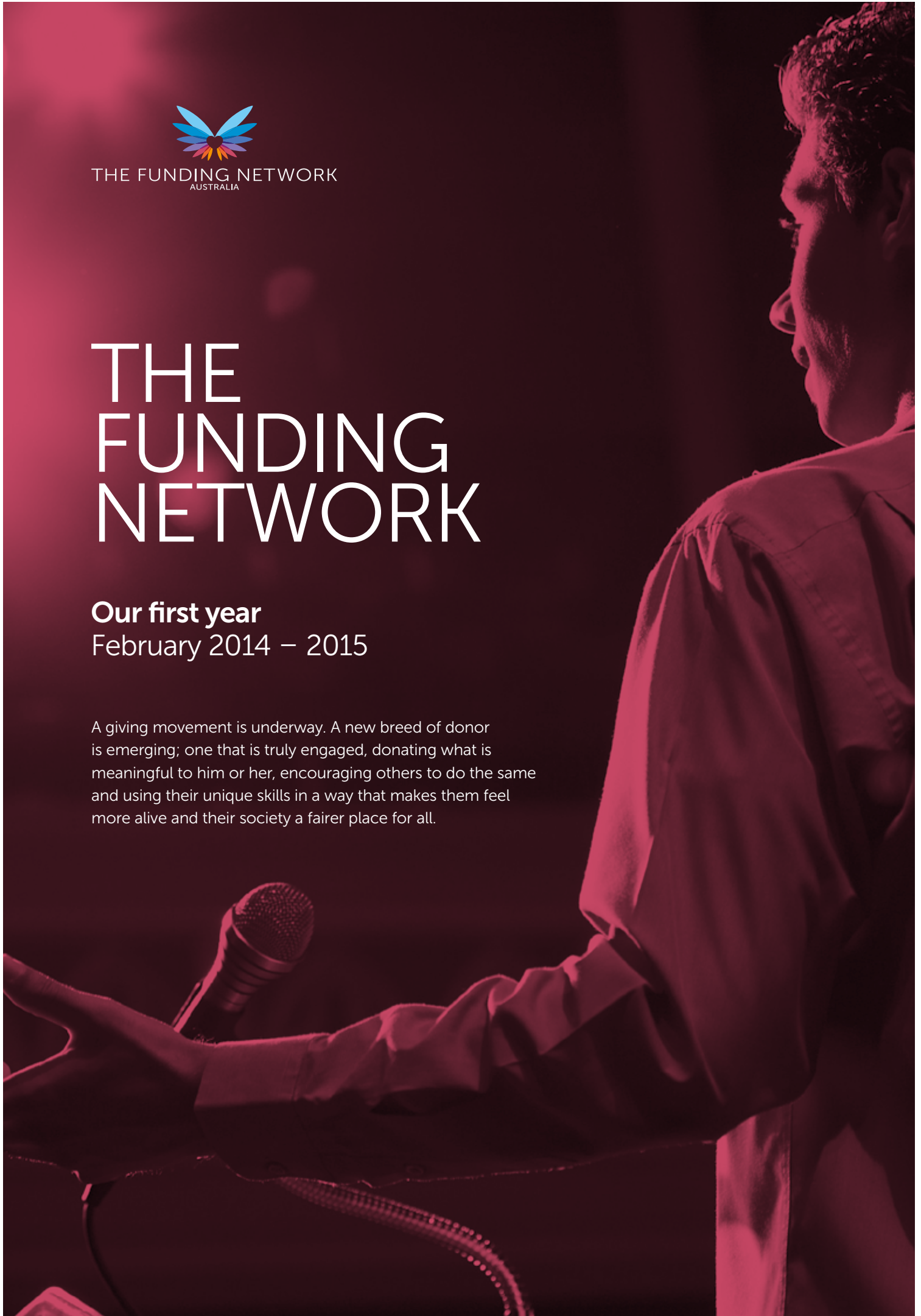


THE FUNDING NETWORK  
AUSTRALIA

# THE FUNDING NETWORK

**Our first year**  
February 2014 – 2015

A giving movement is underway. A new breed of donor is emerging; one that is truly engaged, donating what is meaningful to him or her, encouraging others to do the same and using their unique skills in a way that makes them feel more alive and their society a fairer place for all.



# DEMOCRATIZING GIVING

TFN challenges the notion that you have to be wealthy to make a difference. Bring two or more good-hearted people together in the pursuit of a common good and suddenly there's synergy. We can all do something, but together we can accomplish something amazing.

## OUR MISSION

Shape the knowledge, attitudes and practices of a generation of new givers and be the starting point for lifelong community engagement.



# OPPORTUNITY MAKERS

Ask one hundred people what a good life feels like and it's likely you'll get 100 different answers – however most would agree that contributing to something bigger than one's self, something worth living for, is an essential component. A good life excites you with a call to action that builds identity, imparts richness and stirs passion.

It is not just something we experience. It's something we create. We become **opportunity makers**. And that's what The Funding Network is all about.

TFN is tapping into a new moral hunger by empowering everyday Australians to nominate grassroots non-profit organisations for funding and support. We help social entrepreneurs tell powerful stories about transforming lives and we collaborate with corporations at collective-giving events that bring everyone together around common goals.

TFN is a powerful example of how bridges can be built between business, philanthropy and the social sector to transform compassion into action.

We are passionate about connecting the right people to the right projects and broadening the culture of giving in Australia by making it accessible, fun and rewarding for all.

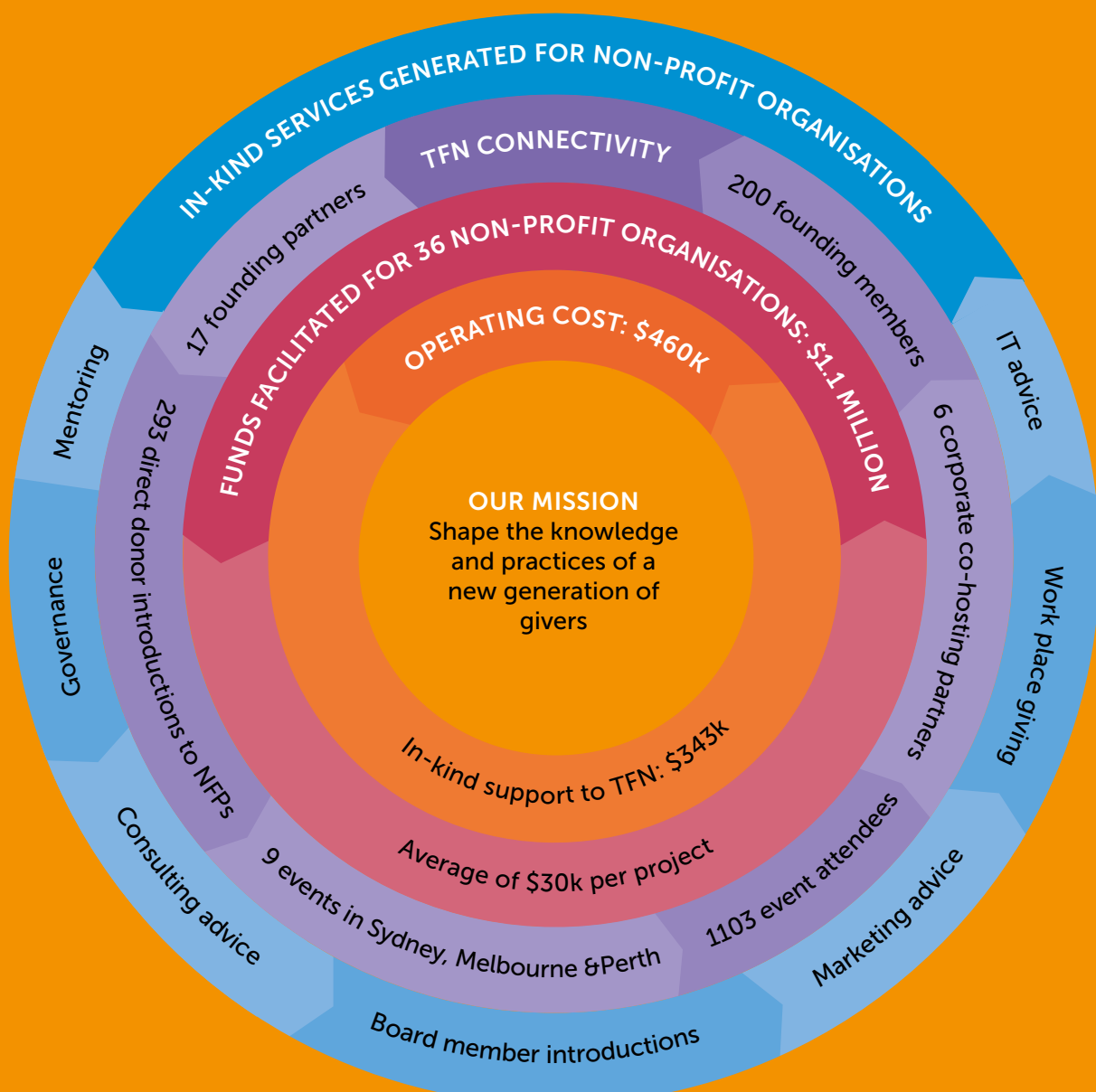
And if these first 12 months of operation in Sydney, Melbourne and Perth is anything to go by, we're confident that TFN can make this happen.



**Lisa Cotton**  
Co-Founder and CEO

# THE TFN RIPPLE EFFECT: 2014 AT A GLANCE

TFN is not just about funding, it is a catalyst for connecting the right people and resources to the right organisations, where everyone can build their capacity for good.



# BELIEVE IN SOMETHING...

It's our belief that to make progress in solving social problems we need to de-mystify and democratize philanthropy. Never in history has the ordinary citizen had the power they enjoy today. Mass networks play their role in tackling global issues through technology, but it's not enough. People are yearning for the personal connection, a human touch and a sense of community.

One of the most effective ways for the average person to make a difference is to help social entrepreneurs at the helm of organisations brimming with potential but limited by their resources.

*"TFN selection panels look for people distinguished by their powerful ideas and their practical understanding of what it takes to bring about meaningful change in our society."*

James Kirby, Selection Panel Member and Director Kirby Family Foundation



# OUR EVENTS

What does courage sound like?

What does hope look like?

What does action feel like?

A picture may be worth a thousand words but a captivating story gets people moving – and that's what audiences experienced at nine TFN events hosted by our corporate partners throughout 2014.

We all know how a great story at the right moment can change minds and alter behaviour.

We heard from 36 social entrepreneurs, who delivered powerful and evocative accounts of their work in six-minute segments, explaining pressing community issues and promoting innovative solutions that we can all become part of.

*"Disability is not the limiting factor for people to reach their potential, it's society's reaction to the disability that matters".*

Cate Sayers, CEO and Founder, e.motion21



# OUR IMPACT

## The multiplier effect

### See \$100 turn into \$10,000 or more

By pooling funds with like-minded people, while being discerning about the direction of their contributions, TFN event attendees maximized both the amount and the impact of their donations.

Each project at our events pitched for \$10,000 and the responses were astounding.

Hearing reports from the front line about the difference these organisations make, prompted people to pledge over \$1.1 million during and post our events – three times our target.

With donations starting at just \$100.00, over 70 per cent of event attendees gave – from the first time giver to the more seasoned philanthropist – and it didn't stop there.

*“Effective philanthropy is not about what you give, but the way you give it. Size should not matter – it's what you do with your resources that really counts”.*

Caroline Fiennes, Director, Giving Evidence

# LEVERAGE

People are not only giving funds at TFN events, but they are also giving their time and talent. They are uniting to think big and collaborate in a way that benefits all.

Our social entrepreneurs talk about how great it is to receive funding, but what they equally value is the opportunity to access fresh networks that will help them reach their next stage of growth.

Having been connected directly with the issues they care about, many of our donors have provided in-kind resources – ranging from mentoring and strategy advice, to IT and marketing services – to help strengthen the skills and processes that non-profits need to adapt, survive and thrive in a fast-changing world.

*“We see TFN as an efficient and engaging way to connect philanthropists who want to give meaningfully to causes that can use a boost in their early stage. What excites us most about TFN is the leverage effect after the events; the in-kind support that attendees can provide. That can have a truly catalytic effect for these organisations”.*

Lisa George, Head Macquarie Group Foundation



# CAPACITY BUILDING

## Pitch Training: sharing a mission so people sit up and listen

Storytelling is a powerful way to engage listeners and inspire action. Every organisation selected to present at a TFN event participated in a hands-on pitch training session that helped raise them to a new level of communication awareness and effectiveness.

Using TFN's framework enabled them to share their organisation's mission more clearly and succinctly, to develop stories that cut through the clutter of daily communication and to shape their narrative into something powerful and motivating.

*"Pitching Milk Crate Theatre's work at the TFN event was an extraordinary opportunity for us. The funds raised and contacts made were well beyond what we had hoped for, and the training and support provided was excellent and equipped us with skills that we will use in the future."*

Maree Freeman, Artistic Director, Milk Crate Theatre

Jackie Ruddock, CEO, The Social Outfit (Pictured)

# ANYONE CAN INFLUENCE CHANGE – PARTICULARLY SOCIAL ENTREPRENEURS

## 2014 supported organisations

TFN's success is built on the quality of the non-profit organisations pitching at our events. The presenters and their teams are tackling some of the most urgent problems facing our communities across a wide range of issue areas including education, employment and social inclusion for the most vulnerable in our society.

**Leverage;** funds raised and in-kind services provided as a result of TFN post event.

**Match-funding;** provided by a corporate or government entity at a TFN event.

ORGANISATION	ISSUE AREA	FUNDS RAISED AT TFN	LEVERAGE FOLLOWING
The Social Outfit www.thesocialoutfit.org	Economic Development/ Social Inclusion	\$20,720 + \$20,700 match-funding	\$2,000 + Business mentoring
Palmera www.palmera.org	Economic Development	\$18,801 + \$18,600 match-funding	\$20,000
Ngroo www.ngroo.org.au	Education/Indigenous	\$29,315 + \$25,000 match-funding	\$2,000 + \$5,000
Fighting Chance www.fightingchance.org.au	Employment/Social Inclusion/Equal opportunity	\$31,965 + \$25,000 match-funding	\$2,000
Milk Crate Theatre www.milkcratetheatre.com	Social Inclusion	\$20,250	\$5,000 + Governance advice
Hello Sunday Morning www.hellosundaymorning.org	Health/Community	\$18,950	Prospective board member
1 Million Women www.1millionwomen.com.au	Environment	\$13,350	
One Disease at a Time www.1disease.org	Health/Indigenous	\$38,850	
Nakuru Hope www.nakuruhope.org	Health/Refuge	\$12,050	
Dismantle www.dismantle.org.au	Social Inclusion/Education/ Equal opportunity	\$10,000	MBA students and PwC consulting
Parents Australia www.austparents.edu.au	Indigenous/Education	\$11,650	

## 2014 supported organisations

ORGANISATION	ISSUE AREA	FUNDS RAISED AT TFN	LEVERAGE FOLLOWING
Youniverse www.youniverse.org.au	Community/Social Inclusion/Equal Opportunity	\$11,000	\$50,000
100 Story Building www.100storybuilding.org.au	Education/Social Inclusion	\$10,650 + \$10,650 match-funding	
Outer Urban Projects www.outerurbanprojects.org	Social Inclusion	\$10,150 + \$10,150 match-funding	Entertainment performance
Disability Media www.disabilitymedia.org.au	Equal Opportunity/Social Inclusion	\$10,950 + \$10,950 match-funding	Video services
Social Studio www.thesocialstudio.org	Economic Development/Social Inclusion	\$13,550 + \$13,550 match-funding	
Sydney Story Factory www.sydneystoryfactory.org.au	Community/Education	\$15,350 + \$10,000 match-funding	
Heaps Decent www.heapsdecent.com	Education/Social Inclusion	\$14,550 + \$10,000 match-funding	\$700 + Invitation to participate in music fundraiser
Curious Works www.curiousworks.com.au	Community/Social Inclusion	\$20,550 + \$10,000 match-funding	\$5,000 + accounting advice and prospective board member
Gunawirra www.gunawirra.org.au	Indigenous/Health	\$23,650 + \$10,000 match-funding	\$93,650 + prospective board member introduction, pro bono advice and gift of 1000 pairs of shoes (plus socks).
St Kilda Gatehouse www.stkildagatehouse.org.au	Social Inclusion/Health	\$30,200	
Kids Own Publishing www.kidsownpublishing.com	Community/Social Inclusion	\$10,975	
Time Help www.timehelp.com.au	Community/Education/Social Inclusion	\$13,500	\$15,000

## 2014 supported organisations

ORGANISATION	ISSUE AREA	FUNDS RAISED AT TFN	LEVERAGE FOLLOWING
Woor-Dungin www.woor-dungin.com.au	Indigenous/Health	\$11,350	
Top Blokes www.topblokes.org.au	Youth/Mental Health	\$15,900	
Manjeri School Project www.manjerischoolproject.org	Education/Employment/ Economic Development	\$17,900	Introduction to Google Serve, technical support and workplace giving
First Hand Solutions www.firsthandsolutions.org	Indigenous/Employment/ Economic Development	\$19,500	
Joiningthedots www.joiningthedots.org	Social Inclusion	\$15,000	\$5000 + PwC IT consulting
Night Hoops www.nighthoops.org	Crime Reduction/ Community	\$10,050	
Miracle Babies www.miraclebabies.org.au	Health	\$10,000	
Desert Feet Tour www.desertfeettour.com	Education/Social Inclusion	\$10,000	
Zero2Hero www.zero2hero.com.au	Mental Health	\$10,500	\$1000 + Board secretary, office space and mentoring services
e.motion21 www.emotion21.org.au	Social Inclusion/Health	\$10,200 + \$5,000 match-funding	
Good Cycles www.goodcycles.org	Education/Employment/ Economic Development/ Social Inclusion	\$8,700 + \$5,000 match-funding	
Mayibuye www.mayibuye.org.au	Social Inclusion	\$10,000 + \$5,000 match-funding	
Team Wild Yachting www.teamwildyachting.com	Employment/Economic Development/Social Inclusion/Crime Reduction	\$13,500 + \$5,000 match-funding	

If you're interested in learning more about these inspiring organisations, see their video recorded presentations on our website: [www.thefundingnetwork.com.au](http://www.thefundingnetwork.com.au)



# CASE STORY: GUNAWIRRA

“The most important thing that happened for [Gunawirra] is that overnight we have gone from this little organisation to which not many people paid much attention, to one on people’s lists. TFN put us in a whole new bracket.”

Gunawirra tackles trans-generational trauma with grassroots programs for Aboriginal children 0-5 and their parents. Their Mubali program (Gomilaroi for swollen belly) uses the art of belly casting to connect disengaged young Aboriginal mothers with maternity health teams and improve antenatal outcomes. The program had been operating from two mothers and infants groups in Redfern and 43 outback preschools in NSW.

With dwindling resources but driving tenacity, Gunawirra’s open and honest pitch at TFN’s June 2014 event was rewarded with financial and moral support which has elevated their operation to new levels of engagement. With funds matched by Creative Partnerships Australia, Gunawirra received \$33,650 in pledges that evening – a significant amount by any measure but only the beginning in a compounding series of transformational consequences for this modest organisation.

Attracting the attention of some equally tenacious advocates such as business and community leader Wendy McCarthy AO, and businessman Mark Cloros (of Redback Shoes), Gunawirra’s participation in TFN has already yielded impressive returns:

- \$60,000 funding pledge post event and the prospect of additional funding.
- 1000 pairs of shoes (and socks) courtesy of Redback Shoes.
- pro bono funding advisory services from Christine Jorm, Associate Professor and Associate Dean at the Sydney Medical School.
- pro-bono personal administrative support.
- renewed connection with a previous funder resulting in the opportunity to apply for \$35K.
- introduction to Goodstart, one of Australia’s leading early childhood learning institutions.

The full impact of opportune connections is often beyond measure. Buttressed financially and psychologically, Gunawirra is now making confident plans for its future.



# CASE STORY: CURIOUSWORKS

CuriousWorks is a dynamic community arts and media organisation at the forefront of innovation in cultural media production. The organisation works with disenfranchised individuals and communities to bring them back from the margins of society and offers the means for a new generation of narrators to tell their stories powerfully and sustainably. CuriousWorks ensures those stories occupy a central space in cultural digital distribution channels.

CuriousWorks began its involvement with TFN with clear goals. Secure funding to support Stage 1 of 'Curious Creators', a project to develop the technical skills and storytelling capacity of 15 young people, sustain community resources in the form of two cultural leaders and bring at least four local stories to life. Less quantitative were the intangible project objectives: an increased sense of well-being and optimism for the future among the individuals concerned, along with community cohesion and shared pride of place.

Promoting a comprehensive evaluation process that measures the impact of their mission and an unwavering conviction in the social benefits of cultural and artistic respect, by the end of the evening CuriousWorks had secured:

- \$30,550 in pledges including matched funding by Creative Partnerships Australia.
- pro bono accounting advice.
- direct introductions to prospective board members.

Further validation as to the efficacy and longevity of the pitch process as a communication tool came in the form of significant contributions made after the event: a \$5000 direct gift from an individual attendee. Another example is where it opened up a bigger opportunity with a foundation, that, after on-going discussion, and witnessing CuriousWorks demonstrate its capability and commitment at a critical point in its growth, eventually supported the organisation to the tune of \$123,000 over two years.

CuriousWorks refers to network access as a crucial element of their success – not just contacts, but to the right kind of people.

“Here we were, at an arts-based event with a roomful of people who already think it’s a good idea to invest in the arts. To put the worlds of development and arts and social entrepreneurial efforts together – that’s a great room to be in!”

Shakthi Sivanathan, Artistic Director



# WHAT PEOPLE ARE SAYING

## Social entrepreneurs

*TFN was so much more than just the event. The interview and coaching processes have pushed us to nail the essence of the issue and the solution. That feels powerful. Our effectiveness in communicating our work has been multiplied".*

Susan Stanford,  
CEO Youniverse

*"As a grassroots organisation, the power of TFN was so much more than we expected".*

Abarna Raj,  
Director Palmera

*"TFN was a fantastic experience from start to finish. From the disciplined approach applied to the pitch, through to being in a room of passionate people looking to create positive change".*

Katherine McLean,  
CEO CuriousWorks

## Donors

*TFN is a powerful way to raise pooled funds for grassroots organisations that otherwise find it difficult to access networks efficiently and at critical mass".*

Dr Melinda Muth,  
Director HCA (Harvard  
Club) Philanthropy

*"I support TFN events because I can partner with my clients in a really different and enjoyable experience. A TFN event introduces audiences to the philanthropic sector in a non-threatening way where the projects have already been vetted. I've been to three events and have felt a unique magic in the room each time".*

Stephen Thaxter,  
Division Director,  
Macquarie Private Wealth

*"TFN can engage people in philanthropy who might not otherwise see themselves as having the resources to be involved. The message is you don't need to be rich to give."*

Andy Small,  
TFN Leadership Council  
Member

# OUR SOCIAL NETWORK

Our model is designed to appeal to people across the broad spectrum of social change:

- **For individuals**, motivated but unsure of how to give back to their communities, TFN offers a comprehension and appreciation of society from a number of perspectives. They become part of a movement of people who want real change to happen and experience the collective impact of individual support.
- **For foundations**, TFN provides an avenue to support small non-profit organisations that have been assessed. It also offers a fun and relaxed setting to introduce children and young people to the notion and practice of giving.
- **For corporations**, it demonstrates a higher purpose and offers an engaged version of workplace giving with a call to action that builds identity and excites passion.
- And **for social entrepreneurs**, TFN not only provides a platform for funding, but also exposure to a range of supporters that can be otherwise difficult to reach.

“In our short period of operation, TFN is bearing fruit and bringing great rewards: to those with powerful ideas for social change; to those who support it; and to those vulnerable people who get the help they need to live fulfilling lives”.

Allan English, TFN Chairperson and 2014 Philanthropist of the Year

# WE HONOUR THOSE WHOSE LEAP OF FAITH CREATED A RIPPLE EFFECT

As an 'opportunity maker' for social change, the TFN model combines independent action with a network mindset to ensure our work is part of a larger, more diverse and powerful effort.

We broker connections, build bridges and foster an awareness of the relationships in which we are all embedded and which are being cultivated at TFN to achieve real social impact.

We could not have created that impact so far without the support of our founding partners who have collectively committed over \$1.3 million funding over the next three years to help run our lean operations across Australia.

Their investments are further leveraged by the extensive pro-bono contributions of many people and organisations to the value of \$343,000.

We are immeasurably grateful for their support.



## Our founding partners

Our founding partners are passionate about creating the greatest possible impact with their philanthropy. Together they form a dynamic, engaged community which values and enables the capacity-building role TFN plays in the philanthropic landscape.

AMP Foundation

Macquarie Group Foundation

Lotterywest

English Family Foundation

Frederick Mulder Foundation

Steve Lawrence Social Innovation Fund

Eureka Benevolent Foundation

WeirAnderson Foundation

The Hantomeli Foundation

The Myer Foundation

Rob Keldoulis

Geoff and Ros Morgan

Gemma Salteri

Sandra Salteri

Andy Small

Rebecca Gorman and John Sevier

Mark and Lucy Osborn

Gary and Sue Mullens

## And our in-kind supporters and alliance partners

Through our in-kind and alliance partnerships we augment our capacity, leverage our funding partners contributions and share knowledge and expertise across our network. We are hugely grateful for their support.

AMP Capital

M&C Saatchi

Matrix on Board

Minter Ellison

KPMG

Social Ventures Australia

School for Social Entrepreneurs

Giving West

Creative Partnerships Australia

## Our event co-hosts

Our events were generously hosted by a discerning group of corporations who believe that a key role of the business sector is to contribute to sustainable communities. They inspire their people and clients with a call to action that focuses on inclusiveness and challenges possibility – and set an example for others to follow.

PwC

Macquarie Group

JBWere

Minter Ellison

AMP

Commonwealth Bank



# Our leadership councils

Breakthrough ideas come when great thinkers join forces. Our State Leadership Councils in Sydney, Melbourne and Perth comprise talented individuals who feel strongly about the long-term value they are contributing to society and bring their time, capabilities and networks to the table.

## Sydney

**Chair, Leadership Council;** Keith Drewery, Director, KPMG Private Enterprise

Chris Boys, Director Strategy and Solutions, Dun & Bradstreet

Louise Capon, Senior Legal Council, Origin

Simon Edgar, Director Marketing & Strategy, Coca-Cola Amatil

Stephen Etkind, Partner, Financial Services, Minter Ellison Lawyers

Jasia Fabig, Head of Practice Development, Advice Partnerships, NAB Wealth

Rob Irving, Founding Partner, Forté Communications

Kristen Lark, Director, Lark Group

Angela Livingston, Director, Third Sector People

Madeleine MacMahon, Director of Human Resources, AMP Capital Investors

Mangala Martinus, Managing Director, Payments Consulting Network

Dr Melinda Muth, Director, HCA (Harvard Club) Philanthropy

Vanessa Nolan-Woods, General Manager Schools, Local Government and Not-for-Profit Sector  
Banking Commonwealth Bank

Mark Osborn, Non-Executive Chairman, Steadfast Underwriting Agency Holdings

Duncan Peppercorn, Head Social Ventures Australia Consulting

Georgie Powell, Content Partnership Manager, YouTube

Andrew Rutherford, Co-Founder Koda Capital

Merle Singer, Principal, Curve of the World

Liz Skelton, Director, The Adaptive Practice





Andy Small

Richard Spencer, Chairman, Bonnyrigg Management and Newleaf Community Renewal

Tracey Steggall, Founder, Horizon Foundation

Mark Stevens, Chief Financial Officer, Optiver Asia Pacific

Stephen Thaxter, Division Director, Macquarie Private Wealth

Sally Treeby, Managing Director, New Philanthropy

Stephen Wells, Executive Director of Marketing and Co-founder, V3 Leisure

## Melbourne

**Chair, Leadership Council;** Dr Annie Duncan, Chair, Australian Communities Foundation

Frankie Airey, Principle, Philanthropy Squared

Cathy Burke, Director Karingal Telecommunications

Rod Butterss, CEO, ADAPS

Jamie Collins, Co-Founder and Managing Director, IP Payments

Rosemary Grieve, Director, Rosemary Grieve & Associates

Kate Latimer, CEO, The Cranlana Programme

Karen Mahlab, Founder and CEO, ProBono Australia.

Stephen Moulton, Partner, Gadens

Neil Pharaoh, Consultant

Phillip Slater, Management Consultant, Author, Company Director

Anna Spraggett, Partnerships Manager, Think HQ

Marylou Verberne, Director, All Things Play

Lisa Waldron, Executive Officer, The Westpac Foundation

Dominic White, Founder, Pebble Payments

Mitty Williams, Trustee, The Kimberley Foundation

# Our leadership councils

## Perth

**Chair, Leadership Council;** Justin Scanlan, Partner, PricewaterhouseCoopers

Anne Banks-McAllister, Principal, Anne Banks-McAllister Consulting

Mark Barnaba, Chairman WA, Macquarie Group

Elizabeth Carr, Company Director

Judith Darlington, General Manager, WA Club

Vicky Dodds, Director, Vicky Dodds Consulting

Elena Douglas, Convenor, Centre for Social Impact WA

Jen Elhers, Management Consultant, Ernst & Young

Jemma Green, Senior Research Fellow, Curtin University's Sustainability Policy Institute (CUSP)

Sonia Nolan, Sonia Nolan Communications

Brian Purdy, Chief Tax Officer, South32 – BHP Billiton

Jenna Palumbo, Director Perth, Social Ventures Australia

Heiko Plange, Director, Western Australian Museum Foundation

Paula Rogers, General Manager of Hub Marketing and Communications

Rebecca Tomkinson, Diversity and Inclusion Manager, Bankwest



## Our founding members

It's our members who nominate the projects, select the presenting organisations at each event and support the TFN model through operational funding.

These are socially conscious people who share a passion for community change and a desire to learn. We salute you.

Frankie Airey, Betty Amsden AO DSJ, Fleur Anderson, Rikki Andrews, Christopher Baker, Mim Bartlett, Kari Baynes, Paul Bide, Jarrod Bowditch, Emma Boyar, Chris Boys, Heather Brand, Jody Braslin, Michelle Brown, Cathy Burke, Scott Bywaters, Elizabeth Carr, Gavan Carroll, Louise Caseley, Winnie Cheng, Brad Church, Adrian Cohen, Lisa Cotton, Chris Cuffe, Ian Dalton, Judith Darlington, Rhianna Dean, Matthew Dell, Vicky Dodds, Phil Dolan, Elena Douglas, Keith Drewery, Peter Duncan, Annie Duncan, Moran Dvir, Simon Edgar, Phillipa Edgar, Allan English, Stephen Etkind, Stephanie Exton, Jasia Fabig, Jacqui Feeney, Adrian Fellowes, Holly Fellowes, Anne-Maree Ferguson, Glenn Fernandez, Lauren Gale, Katrina Gaunt, Pru Gell, Lisa George, Mitzi Goldman, Jemma Green, Chris Green, Prue Gregory, John Grenshaw, Rosemary Grieve, Selena Griffith, Nick Harrington, Julian Harris, James Hayden, Richard Hedley, Karen Henoch-Ryugo, Amanda Hicks, Celia Hodson, Emma Hogan, Tom Hull, Louisa Hull, Gillian Hund, Tara Hunt, Paul Hunyor, Rob Irving, Leighton Jay, Ben Jeffreys, Julia Keady, Rob Keldoulis, James Kirby, Sarah Kuruvilla, Monika Kwiatkowski, Mikey Leung, Patrick Lindsay, Madeleine MacMahon, Sofia Mackay, Karen Mahlab, William Manos, Mangala Martinus, Kim McConville, Sally McGeoch, John McKinnon, Suzanne Meli, Andy Miller, Amanda Miller, Susan Milne, Roslyn Morgan, Geoffrey Morgan, Helen Morris, Geoff Moss, Stephen Moulton, Michael Muehlheim, Melinda Muth, Cynthia Nadai, Sharon Nathani, Linda Newton, Mark Osborn, Lee Partridge, Kim Pearce, Susan Pelka, Brooke Pettit, Neil Pharaoh, Heiko Plange, Georgina Powell, Brian Purdy, Julia Quinn, Fiona Ratcliffe, Julie Reilly, Connie Ridley, Lenore Robertson, Justine Roche, Damian Roche, Jessica Roth, Antonia Ruffell, Andrew Rutherford, Victoria Ryle, Janey Sanderson, Justin Scanlan, Janice Scelzo, Antonia Seymour, Liz Skelton, Michelle Slater, Phillip Slater, Andy Small, Samantha Smith, Richard Spencer, John Spierings, Anna Spraggett, Paul Sprokkreeff, Nigel Stoke, Katie Stubley, Stephen Thaxter, Jacqui Thomson, Kathy Toskovski, Sally Treeby, Marylou Verberne, Lisa Waldron, Beverley Ward, Deanne Weir, Michael West, Dominic White, Angus White, Jessie Williams, Mitty Williams, Malinda Wink, Mark Worrall, Rhonda Yanitsas, Morri Young.

# And our board and staff

At the heart of TFN is a team of exceptional people, passionate about the opportunity we have to influence the way people think about participating in community.

## Board

**Chairman;** Allan English, Founder and Executive Chairman, Silver Chef Limited

Marion Webster OAM, Chairperson, Auckland Community Foundation

Gemma Salteri, Adviser, CAGES Foundation

Dr John McKinnon, Founder, McKinnon Family Foundation

Roslyn Morgan

Justin Scanlan, Partner, PwC

**Company Secretary;** Monika Kwaitkowski, Manager, Group Strategy, Commonwealth Bank

## Staff

Lisa Cotton, Co-Founder and Chief Executive Officer

Tom Hull, General Manager Marketing

Anne Prior, Book Keeper

Alice Brennan, Digital Marketing Coordinator

Anne-Maree Ferguson, State Director, Western Australia

Jody Braslin, Project Manager, Western Australia

## Our volunteers

As a lean, start-up organisation we are hugely reliant on the support of our volunteers and their unique contribution of a range of specialist skills.

Patrick Lindsay, MC and Pledging Facilitator

Karen Henoch-Ryugo, Non-profit Organisation Coordinator

Sue Stewart, Office Administration

Phillipa Edgar, Membership Coordinator

Rob Irving, Pitch Coach

Simon Edgar, Pitch Coach

# WHERE TFN STARTED – THE UK

Eleven years ago, Dr Fred Mulder and three friends came up with a simple but clever idea: to pool their philanthropic funds for greater impact as a group than they could have as individuals.

From that idea, The Funding Network UK was born and has since seen over 4,000 donors fund more than 600 projects around the world – democratizing the practice of giving and making it accessible to broad audiences.

TFN now occupies an important place in the UK philanthropic landscape and other cities have been inspired to follow suit. These include Sydney, Melbourne, Perth, Dublin, Auckland, New York, Singapore, Slovakia, Toronto, Istanbul, Cape Town, Sofia, Bucharest and Belgrade.

# IN MEMORIAM

## Steve Lawrence AO

The late Steve Lawrence, the man they call 'Australia's grandfather of social enterprise' first saw the potential of TFN during a visit to the UK in 2011. Steve teamed with Lisa Cotton and together they set up a national steering committee to examine the viability of bringing the TFN concept Down Under. Before he died in May 2012, Lisa made a commitment to Steve that their dream of a flourishing TFN Australia would come to fruition.

Steve was renowned as a mentor and inspired countless social ventures. He was the founding CEO of WorkVentures for 29 years and the CEO of Australia Social Innovation eXchange (ASIX). He played a leading role in creating 13 non-profit organisations including JOB Futures, United Way Sydney, Jobs Australia and Social Ventures Australia.

A regular on the social sector lecture circuit, he co-authored 'Nonprofits in Business' and in 2004, won the Ernst & Young Entrepreneur of the Year Award for Social Enterprise in NSW and ACT.

In January 2010, Steve was appointed an Officer in the Order of Australia for 'service to the community through leadership roles in the development and implementation of non-profit ventures to create social change, particularly for youth and the long-term unemployed.'





# THERE ARE ONLY SO MANY TOMORROWS

If you have the resources:

**HELP** publicly

**HELP** privately

**HELP** in your actions and attitudes

**HELP** to bring reason and respect to discourse and debate








**HELP** to abolish apathy and make the world a fairer place

we welcome your support.

## Contact us

The Funding Network  
Level 3, 15-17 Young St  
Sydney NSW 2000  
[www.thefundingnetwork.com.au](http://www.thefundingnetwork.com.au)

## Funding partners

				Steve Lawrence Social Innovation Fund	
WeirAnderson Foundation	The Hantomeli Foundation			Rob Keldoulis	Andy Small
Rebecca Gorman & John Sevier	Mark & Lucy Osborn	Sandra Salteri	Gemma Salteri	Geoff & Ros Morgan	Gary and Sue Mullens